

SEA CLIFF VILLAGE LIBRARY
DIRECTOR'S REPORT
December 2012

Services

Overdrive statistics (downloadable media)

April 2012 –46 unique patrons; 85 eBooks; 23 audio books; 70 Kindle books
May 2012 – 57 unique patrons; 69 eBooks; 50 audio books; 108 Kindle books
June 2012 – 49 unique patrons; 72 eBooks; 41 audio books; 70 Kindle books.
July 2012 – 65 unique patrons; 100 eBooks; 33 audiobooks; 84 Kindle books
August 2012 – 68 unique patrons; 119 eBooks; 44 audiobooks; 98 Kindle books
September 2012 – 59 unique patrons; 103 eBooks; 76 audio books; 82 Kindle books.
October 2012 – 59 unique patrons; 111 eBooks; 44 audio books; 88 Kindle books
November 2012 – 49 unique patrons; 76 eBooks; 35 audio books; 56 Kindle books.
December 2012 – 62 unique patrons; 76 ebooks; 40 audio books; 86 Kindle books
Remember that many people had no power during this time.

Gifts

The Leftovers for the Library has raised \$174. Thanks to Mike Lennon for all his hard work on this project on our behalf.

Buildings and grounds

On Thursday night, December 20th, we once again had a leak. It damaged one computer beyond repair.

Survey

In our Nov/Dec newsletter, we did a brief survey regarding our film screenings. 11 people responded.

- 9 were responded that they are over 50; 2 responded that they were between 31-50.
- 8 responded that they visited the Library 1 -2x per month; 3 responded that they visited the Library 1 -2x per week.
- 8 responded they were occasionally likely to attend a movie at the library; 3 said they were very likely.
- 9 responded that they would prefer evening screenings; 2 preferred afternoon screenings; 5 said they would attend weekend screenings.
- 7 said they would like to see classic movie; 9 said they wanted to see new movies.
- As to the genre, 9 chose comedy, 7 chose romance; 5 chose action.

As a result of the information gathered, we are showing encore presentations of our afternoon movies on the following Thursday evening. It will be interesting to see if anyone shows up.

Important dates

February 12, 2013 – Library Board meeting, 7pm.

Respectfully submitted,

Arlene Neuens

Library Director