

Sea Cliff Village Library

Long Range Goals

2014-2018

The Sea Cliff Village Library has an extensive collection in all available formats to address a wide range of interests. The Library draws its vitality from our Village's demographic mix that includes young children, downtown arts and crafts businesses, independently employed artists and aging adults. The latter comprise two distinct populations, the so-called baby boomers, and the over 65's. The goals set forth in the Long Range Plan specifically address the needs of our members and an expansive vision of the future needs of the entire Sea Cliff community.

Goal I

Continue to expand our programs to deepen the Library's significance to our distinct community.

Goal II

Maintain and improve library technology and provide easy access to information and resources using electronic media.

Goal III

Ensure adequate financial resources to meet the needs of our community in the future.

Goal IV

Continue to develop and maintain a dynamic collection which meets the recreational, informational and educational needs of the community

Goal V

Upgrade our historical infrastructure and modernize our environment for patrons' convenience, comfort and pleasure.

Goal VI

Stimulate patronage through public awareness of our resources and services.

Goal VII

Partner with the community's facilities and institutions, including the local school district, to promote greater participation in literary and educational events.

Goal I

Continue to expand our programs to deepen the Library's significance to our distinct community.

The Library is committed to remaining relevant, providing timely educational, informational, cultural and recreational enrichment for all members of the community.

Activities:

- Develop programs to respond to the needs of the generation “in the middle,” baby boomers who often shoulder the obligations of both aging parents and maturing and/or college age children.
- Actively recruit speakers to address health issues, estate and business matters and encourage seniors and retirees to think of the library as a center of information accommodating their interests, literary enjoyment and continuing education.
- Consider a program to engage our youth membership as mentors to senior citizens needing instruction on how to utilize electronic access.
- Assess the value of our Museum Pass program annually, adding and subtracting passes to cultural sites as demonstrated by the public's usage.

Goal II

Maintain and improve library technology and provide easy access to information and resources using electronic media.

Activities:

- Keep current with technological advances as needed by upgrading our in-house computers, scanners, electronic tablets, e-Readers and downloadable media to offer broad access to information, literature and culture.
- Continue to offer programs that help residents utilize technology.
- Monitor new technologies that may provide enhanced services to the community.
- Continue to provide, through countywide collaborations, a strong collection of eBooks and other downloadable material.
- Monitor the use and selection of electronic resources and seek ways to advertise these services to the community.

Goal III

Ensure adequate financial resources to meet the needs of our community in the future.

The challenging economic environment will make it difficult for the Village to readjust our funding level except in gradual increments over the coming years.

Activities:

- Continue discussions with the Village about ongoing funding of the library, in particular the impact of the future retirement of key staff.
- Work collaboratively with the Nassau Library System and other Nassau County public libraries for savings in materials and services purchased collaboratively.
- Continue to utilize the resources of the Friends of the Library to enhance our service to the community.
- Seek grants and other funding where possible to supplement local funding.

Goal IV

Continue to develop and maintain a dynamic collection which meets the recreational, informational and educational needs of the community

Activities:

- Maintain an appealing print and non-print collection that reflects the interests and suggestions of patrons in all age groups.
- Expand our circulating collection of CDs and DVDs of classic and current audio books, e-Readers and movies.
- Consult with our artists in a review of our collection of books on fine arts, artists and art history to stay current with this dynamic culture.

Goal V

Upgrade our historical infrastructure and modernize our environment for patrons' convenience, comfort and pleasure.

Our Library, established in 1894, is comprised of a classical structure built in 1914 that was outgrown necessitating a separate Adult Library, a handsome Tudor structure that was formerly a church. The early 20th century building now serves as a unique Children's Library. The historic buildings have been lovingly maintained over the years meriting new fixtures, shelving and furniture as needed.

Activities:

- Assess the physical plant of our buildings with the purpose of helping patrons make immediate visual connection with areas containing their subject of interest.
- Consider changes to interior signage and organizational systems, inviting input from the public.
- Design and plant an expanded outdoor garden behind the Children's Library.

Goal VI

Stimulate patronage through public awareness of our resources and services.

The Library maintains many programs, projects and literary events that attract a cross section of the public. Our spacious gallery for the display of painting, sculpture and photography, sponsored by the non-profit Sea Cliff Arts Council, invites visitors to peruse our resources.

Activities:

- Institute an Open House to introduce non-users to our Library collection and special events.
- Constantly upgrade our website to respond to requests and invite inquiries by e-mail, telephone, mail and in person.
- Encourage attendance by promoting specific events in our Library Newsletter and our exclusive website.
- Utilize social media, such as publicly available websites and local newspapers to highlight services, events and accomplishments.

Goal VII

Partner with the community's facilities and institutions to promote greater participation in literary and educational events.

The Library has programs that connect with our schools and public facilities. We maintain a circulating Summer Library at our waterfront Sea Cliff Beach and a Summer Reading List for schoolchildren.

Activities:

- Develop a library card promotion campaign for students at the start of each school year.
- Assign Library staff to make regular visits to the schools to introduce our resources to students and faculty alike.
- Encourage school librarians and teachers to bring students to the Library for class visits.
- Investigate tie-ins with curriculum to provide favored print and downloadable materials for use with electronic tablets.
- Participate in the Sea Cliff Civic Association's New Resident event and other community events.
- Link with Senior Outreach programs and senior service providers to more directly engage our senior community

Adopted December 9, 2014